

# QUIKSILVER

SUMMER 2022 OVERVIEW





# 222

## CALENDAR USA

GLAND  
WATER - BOARDSHORTS  
X 4 CHAPTERS

RUBY  
LIFE STYLE - APPAREL  
X 6 CHAPTERS

### TIER 1 HERO



PACIFICO CAT CALL OUT X1 CHAPTER	SHIRTS CAT CALL OUT X1 CHAPTER	VOLLEYS CAT CALL OUT X1 CHAPTER	YOUTH CAT CALL OUT X1 CHAPTER	TEES CAT CALL OUT X1 CHAPTER	SANDALS CAT CALL OUT X1 CHAPTER	SURF TEES CAT CALL OUT X1 CHAPTER	WATER MAN CAT CALL OUT X1 CHAPTER
PACIFICO MADE BETTER X1 CHAPTER	AMPH MADE BETTER X1 CHAPTER	TEES MADE BETTER X1 CHAPTER	SURF TEES MADE BETTER X1 CHAPTER	PACIFICO MADE BETTER X1 CHAPTER	VOLLEYS MADE BETTER X1 CHAPTER	BOARD SHORTS MADE BETTER X1 CHAPTER	WATER MAN MADE BETTER X1 CHAPTER

SPING BREAK

EASTER

MEMORIAL DAY

FATHER'S DAY

### TIER 2 PRODUCT

SESSIONS* WETSUITS X 2 CHAPTERS	HIGHLINE PRO SHORT - BS X 2 CHAPTERS	THE ORIGINAL BOARDSHORTS X 2 CHAPTERS	HIGHLITE ARCH BOARDSHORTS X 2 CHAPTERS
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### TIER 3 CORE CONSUMER

APR

MAY

JUN



# APRIL

## QUIKSILVER PRO

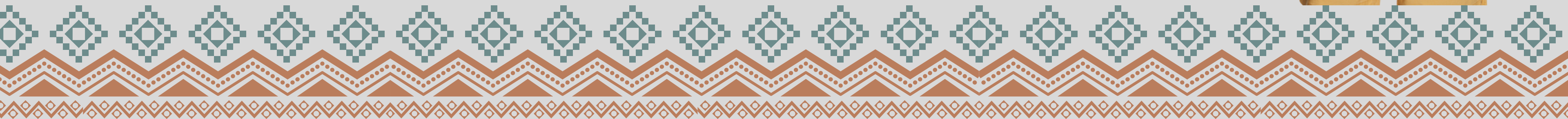


## G-LAND





# G- LAND KEY MARKETED STYLES






# MAY



Surfing is great. Surfing in this boardshort is even better. It's the latest iteration in our long history of optimizing products for surfers to enjoy. Light, stretchy, quick drying and breathable — exactly the way a premium boardshort in 2022 should feel.

**MICRO  
PERFORATIONS.  
MACRO  
PERFORMANCE.**



 **HIGHLITE ARCH**



# **HIGHLITE ARCH**

ATHLETE ALIGNMENT



**KANOA IGARASHI**  
HIGHLITE ARCH  
EQYBS04648 - KTA7



**RIO WAIDA**  
HIGHLITE ARCH  
EQYBS04648 - BGD0



**ZEKE LAU**  
HIGHLITE ARCH  
EQYBS04648 - KVI7



**LEO FIORAVANTI**  
HIGHLITE ARCH  
EQYBS04648 - TZC7



**JEREMY FLORES**  
HIGHLITE ARCH  
EQYBS04648 - BNM7



# HIGHLITE ARCH KEY MARKETED STYLES







# The Original

Icons are for everyone. Building off the initial launch of The Original, we're expanding the range to include youth, women's and additional colors. Modern comfort, backed by timeless style — this boardshort ain't going nowhere.



Iconic for a reason



# THE ORIGINAL KEY MARKETED STYLES





**ALWAYS ON**

**QUICKSILVER**



**SELL-IN** SUMMER 2022



# KEY MARKETED STYLES: TEES AND SHIRTS





# KEY MARKETED STYLES: BOARSHORTS





# KEY MARKETED STYLES: SHORTS AND VOLLEYS





This  
Quiksilver  
T-shirt  
is  
Made  
Better



with  
Organic  
Cotton.



T-shirts  
Made  
Better

with  
ORGANIC COTTON



# KEY MARKETED STYLES: TEES AND FLEECE





# KEY MARKETED STYLES: AMPHIBIANS, BOARDSHORTS & VOLLEYS

